Optimization in Lending: A Real-World Discussion
Wednesday, October 10
3:15 PM – Refreshments, 3:30 – Graduate Seminar
Lind Hall Room 305

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The credit and lending industry is a fiercely competitive landscape with quickly thinning margins and significant downsides in the form of risk. Participants in this space optimize on many different axes – marketing, product, pricing, and so on – all with their own set of challenges that require careful modeling and frequent iteration. In this seminar, we will walk through a few projects in this space emphasizing real world realities – business constraints, low sample, and an environment that continues to move beneath your feet.

BIO:

Jason Ford works as a Managing Consultant with AQN Strategies, a boutique consulting firm specializing in consumer and small business lending. With AQN, Jason has led analytical projects for banks, fintechs, and private equity firms across their full spectrum of credit needs. His extensive analytical and modeling experience allows him the ability to critique, design and test credit and operations-related solutions through a practitioner’s lens. Prior to joining AQN, Jason performed roles in analytics at Capital One and fintech unicorn GreenSky.

Jason holds a Bachelor of Science degree in Mathematics from the University of Minnesota.